JUST ENTERTAINMENT

COMPANY PROFILE

2026



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MUSIC PASSION IDEAS

Just Entertainment which started as a record label in 2003 is today known as JE, a much broader group of companies specialized in the entertainment sector.

An artistic soul dedicated to music and a strategic mind focused on special projects and corporate services. With over twenty years of experience, JE is now able to reach all targets through an original mix of strategies and creativity.

MUSIC

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MUSIC

Artists

Records & Publishing

Catalogue

MUSIC WITHOUT BOUNDARIES

We are a creative house that trough collaboration of different artists and sounds, has shaped its own identity beyond the boundaries of an independent label, forming partnerships with international companies such as **Tomorrowland**, **Toolroom**, **C2R** and **Smash the House.**

Artists who have worked with us include **Saturated Soul**, **Al Bano**, **Yoshimoto**, **Anna Oxa**, **Camille Jones**, **Dimitri Vegas & Like Mike**, **Coolio** and **Planet Funk**.



BECAUSE MUSIC IS THE MAIN CHARACTER...

Our Artists

(highlights)



PLANET FUNK



VICKY WHO?



ANNA OXA



DONATELLA RETTORE



SUNSTROKE PROJECT



COOLIO



THE CUBE GUYS



CHANGE



DJ JAD & WLADY



RELIGHT ORCHESTRA



FPI PROJECT



QUBIKO



CLAUDIO COCCOLUTO



JASMINE CARRISI



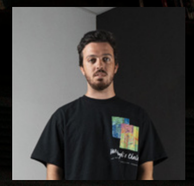
MATIA BAZAR



JO PACIELLO



SMOOVEFLEX, RIMSHOT & BRUNO BUG



IENA



JAQUES LE NOIR



GNMR



GARETH EMERY



ANDREW IVAN

RECORDS & PUBLISHING

ESPECIALLY ON FRIDAYS



Our Releases

(highlights)



ANY GIVEN DAY
Planet Funk



TRIP
Claudio Coccoluto



EIGHTY SIX
Vicky Who?
Benny Benassi Remix



ALBOOM
DJ Jad & Wlady



GLOW OF LOVE REMIXES
Change



SONO BUONO
Walterino, The Cube Guys
feat. Skiantos



JAZZ FLOW
Jo Paciello



TRE
Anna Oxa

CATALOGUE

SIZE MATTERS...

JE TRACKS

15.000

+

MANAGED TRACKS

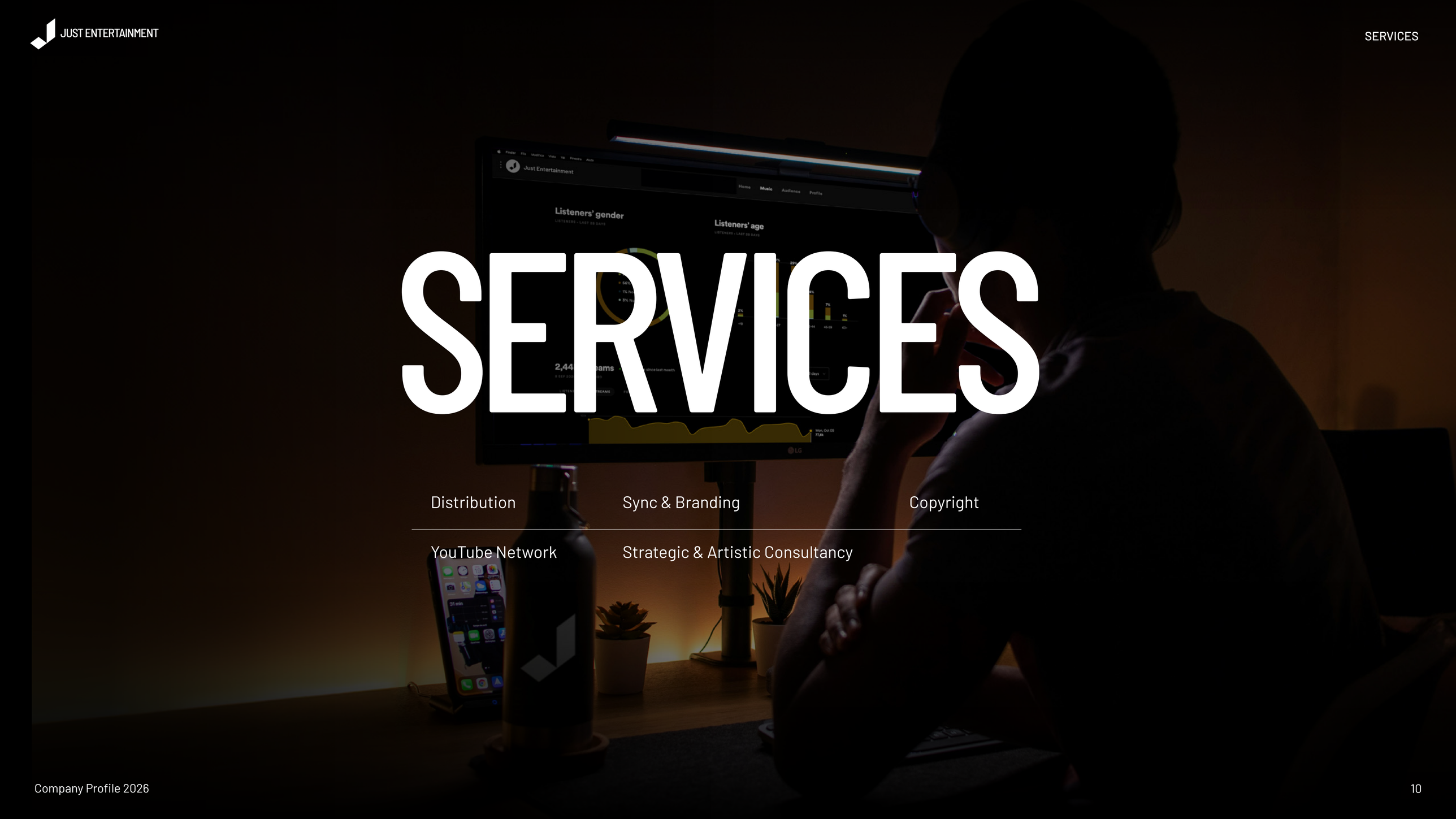
150.000

Our positioning and distribution capabilities have attracted the attention of several artists and record labels which have entrusted us the management of more than 150,000 tracks, enabling the growth of our music catalogue.

The catalogues we manage

(highlights)

HONIRO · CUBE · #90 CASADEI · Finisterre Management Label Events Folk & World Music · ONE SHOT · Suonami · THE dUb · CINEVOX · Paoline · FONOPRINT STUDIOS · Galletti-Boston · CAT SOUND RECORDS · YPK ENTERTAINMENT · BARACCA edizioni musicali · SOTTOCASA · Saint Louis College of Music · CASANOVA CASANOVA · CNR RECORDS · Cen verde · DISCOLOGY music distribution · 103 Edizioni Musicali



SERVICES

Distribution	Sync & Branding	Copyright
YouTube Network	Strategic & Artistic Consultancy	

DISTRIBUTION

IT'S ALL ABOUT THE RIGHT PARTNER!

The direct deals reached over the years allow us to distribute music in major stores around the world and on the most important digital platforms, taking care of their positioning and promotion, thus reaching increasingly wide audiences.

What we do for you:

- CATALOG OPTIMIZATION
- DIRECT TECHNICAL SUPPORT
- COPYRIGHT PROTECTION
- PROMOTION
- ANALYTICS & REPORTING

DISTRIBUTION

AND HERE WE ARE!

Our direct deals

Spotify · Apple Music · Music · YouTube · amazon music · amazon · Beatport · juno records · vevo · powered by TRAXSOURCE · SHAZAM · anghami · deezer · TIDAL · SOUNDCLOUD

Technical partners

FUGA · believe · SELF distribuzione MILANO

YOUTUBE NETWORK

OUR SUPER POWERS

YouTube Music

YouTube Kids Shorts

The strategic partnership with Google is one of our greatest strengths and one of our most developed business areas. Our Certified Teams, constantly focused on the development and management of more than 250 channels, has enabled us to become one of the 15 most important direct partner of YouTube in Europe!

What we do for you:

- MONETIZATION
- CHANNEL & CONTENT OPTIMIZATION
- DIRECT TECHNICAL SUPPORT
- ANALYTICS & REPORTING
- COPYRIGHT PROTECTION
- ONE-TO-ONE
- ADV CAMPAIGNS
- UPDATE

THE DATA PROVE IT



Only in 2024:

9 BILLION

STREAMING AUDIO & VIDEO

400 BILLION

WATCH TIME HOURS

19 MILLION

NETWORK SUBSCRIPTIONS

OUR NETWORK



YouTube

CHANNELS

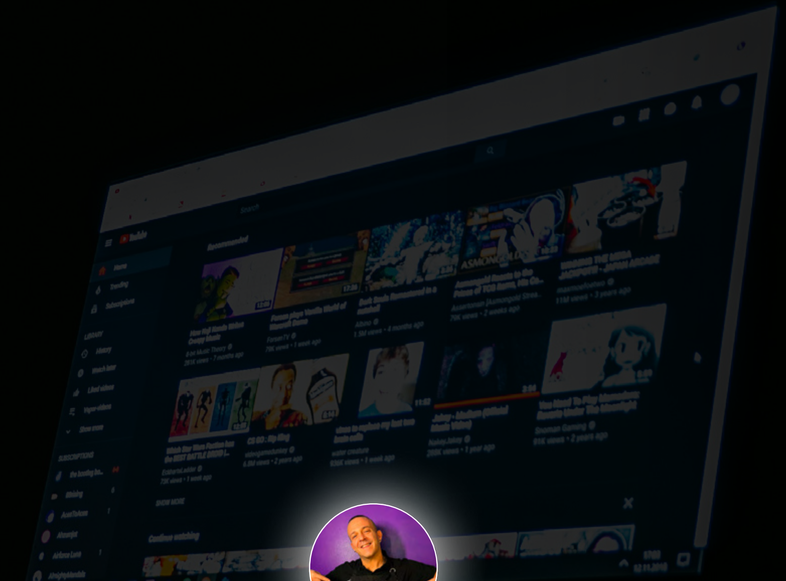
(highlights)

Dolci Melodie	3.000.000 subscribers
Studio 7 Cinema e Video	1.700.000 subscribers
Honiro	1.350.000 subscribers
3 Lame Studio	680.000 subscribers
Yes Kids	600.000 subscribers
Biagio Antonacci	470.000 subscribers
Adriano Celentano Official	530.000 subscribers
MinaCelentano Official	310.000 subscribers
Al Bano Carrisi Official	330.000 subscribers
Francesco De Gregori	165.000 subscribers
Fonola Dischi	150.000 subscribers
Subsonica	100.000 subscribers
Lorella Cuccarini	100.000 subscribers
Chef Alessandro Santarelli	97.000 subscribers
Galletti-Boston	63.000 subscribers
Zeb Horsemann	62.000 subscribers
Paoline	54.000 subscribers
Intensive21	42.000 subscribers
Planet Funk	27.000 subscribers
Raoul Casadei Official	14.000 subscribers

CASE HISTORY

SPEAKING FACTS

Our job is measured in numbers. Here's three of our successful case history:





PLANET FUNK

Artist

+250%
in 3 years
+45 million viewers

+424%
in 3 years
700k monthly listeners

+500%
in 3 years
20 million annual streaming

FONOLA DISCHI

Company

+3000%
in 3 years
96 million annual streaming

+560%
in 3 years
18 million annual views

CHEF ALESSANDRO SANTARELLI

Creator

+14 MLN
views
in the first 12 month

+50.000
new subscribers
in the first 12 month

SYNC & BRANDING

SYNC DIFFERENT



We select tracks for movies, tv shows and commercials, advertising, videogames and much more!
We are aware of the added value generated by music, that's why we focus on granting the most effective valorisation of the final product.

If you haven't found what you're looking for, we'll create it for you!

MOVIES & SERIES

TV & COMMERCIALS

ADVERTISING

SOUND BRANDING

WHO CHOSE OUR MUSIC

(highlights)



NETFLIX

MOVIES & SERIES

These Boots Are Made For Walking by Planet Funk was chosen for the Netflix show "Luna Park"



NETFLIX

MOVIES & SERIES

Splendido Splendente by Donatella Rettore remixed by "Relight Orchestra" was chosen for the Netflix show "Suburra"



vodafone

ADVERTISING & SOUND BRANDING

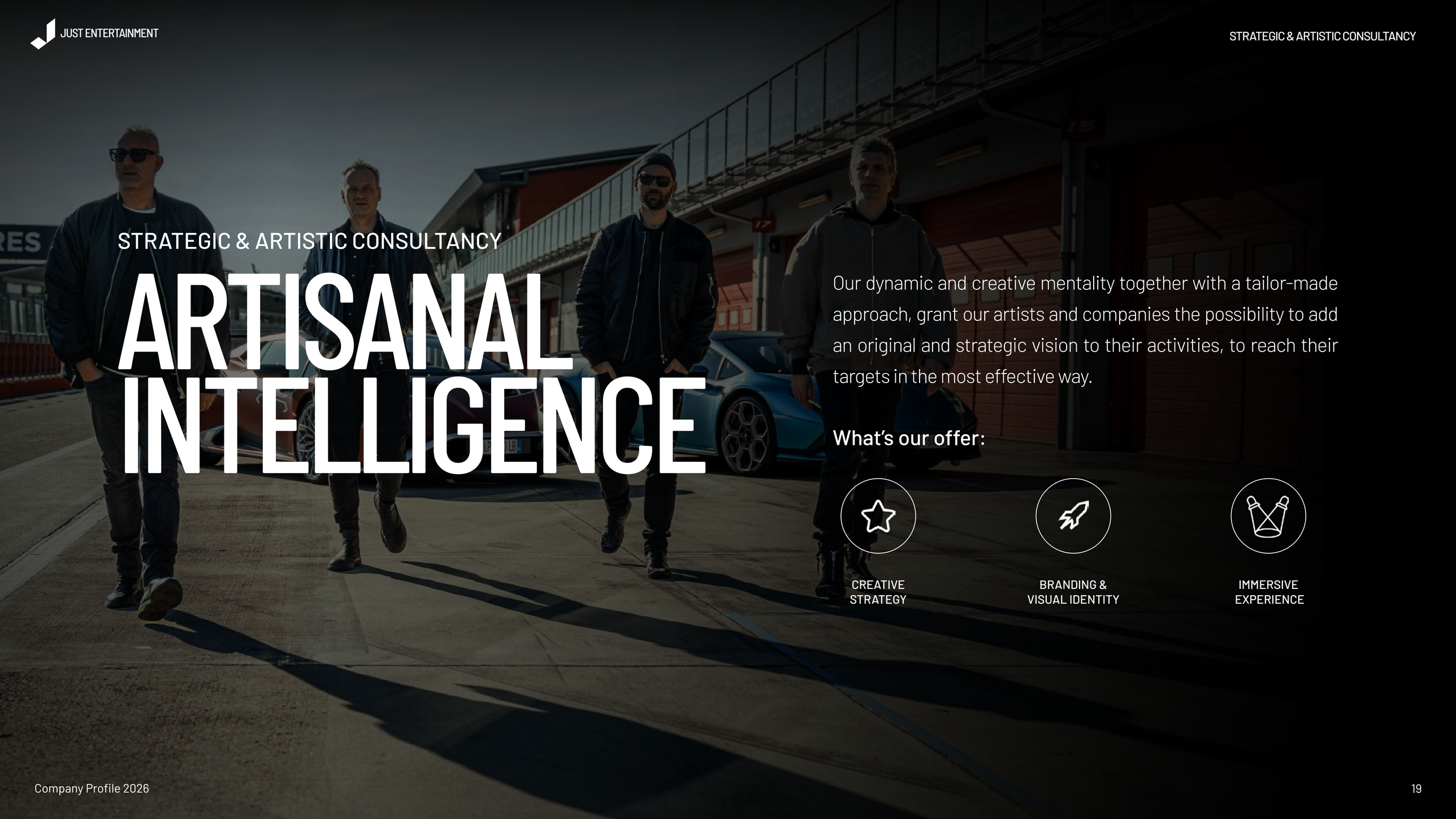
Any Given Day by Planet Funk was chosen to be the official soundtrack of Vodafone's digital and radio-tv communication.



DAZN

TV

The World's End by Planet Funk was used by DAZN in the pre-match phase of the Serie A football matches.



STRATEGIC & ARTISTIC CONSULTANCY

ARTISANAL INTELLIGENCE

Our dynamic and creative mentality together with a tailor-made approach, grant our artists and companies the possibility to add an original and strategic vision to their activities, to reach their targets in the most effective way.

What's our offer:

- CREATIVE STRATEGY
- BRANDING & VISUAL IDENTITY
- IMMERSIVE EXPERIENCE

COPYRIGHT

YOUR ASSETS ARE NO ©-TROUGH!

We’re able to protect the rights of your musical catalogue thanks to the best technologies currently in the market. We can identify, keep track and add to the balance sheet all the income generated by your assets.

What we do for you:

- CYBER INTELLIGENCE
- IDENTIFICATION
- TRACKING
- ANALYTICS & REPORTING
- BRAND PROTECTION

PRODUCTION

Special Projects

J-Productions

SPECIAL PROJECTS

WHERE MUSIC AND ENTERTAINMENT GET TOGETHER

We’re the perfect partner to transform an idea in a unique experience through events and projects capable of creating an exclusive experience.

OUR SPECIAL PROJECTS

(highlights)

JAGUAR LAND ROVER
EVOQUE 10K CELEBRATION













UEFA CHAMPIONS LEAGUE
FESTIVAL MILANO 2016

MILANO MUSIC WEEK
CASA AFI













CASA SANREMO
75 ANNI DI AFI

WE TEAM UP WITH GREAT BRANDS AND WORLDWIDE AGENCIES

(highlights)

A.F.I. Associazione Fonografici Italiani

LAND ROVER

UEFA CHAMPIONS LEAGUE

JAGUAR

LIONARD LUXURY REAL ESTATE Made in Italy

VNA Aziende della Comunicazione Unite

A.F.I. SERVIZI

LAMBORGHINI

mazda

MINDSHARE

Music Brands

TOMORROWLAND

CNR RECORDS

TOOLROOM

SMASH THE HOUSE

BLACK HOLE RECORDINGS

J-PRODUCTIONS

WHAT YOU'RE NOT EXPECTING...

Our production is like our DNA: it gives us the possibility to discover new opportunities even in the farthest contexts, which are all connected by a common thread: Entertainment!





THE BOSS

SERGIO CERRUTI

SERGIOCERRUTI

MUSIC PRODUCER AND DJ

JUST ENTERTAINMENT

CHIEF EXECUTIVE OFFICER

2003 - PRESENT

A.F.I. Associazione Fonografici Italiani

PRESIDENT

Institutional & Legal Affair Commission

2024 - PRESENT

PRESIDENT

2018-2024

ASSOLOMBARDA

COUNCIL MEMBER

Media Communication and Entertainment Group

2024 - PRESENT

PRESIDENT

Media Communication and Entertainment Group

2020-2024

CONFINDUSTRIA

COUNCIL MEMBER

Cultural Technical Committee

2020 - PRESENT

J-Team



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YouTube | Certified



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Dario Tomasino

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THANK YOU

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